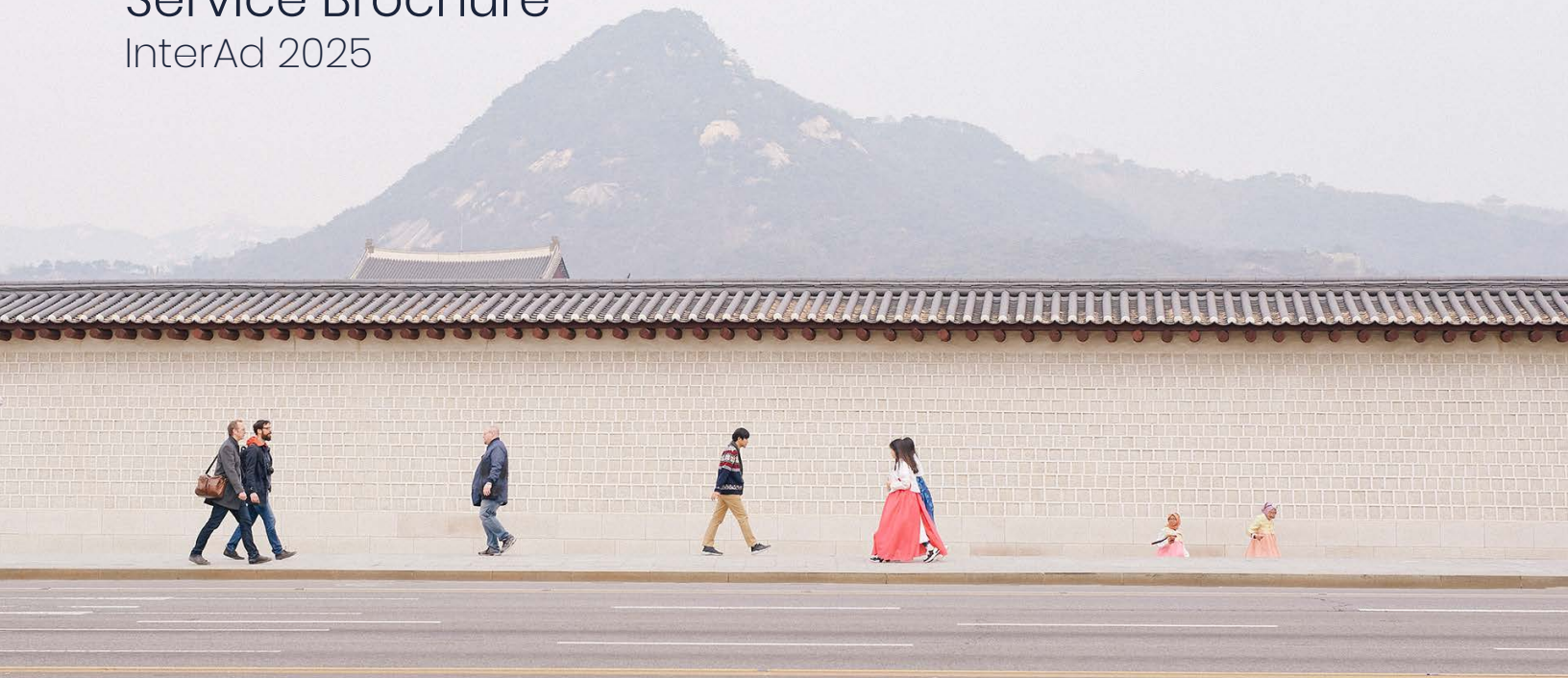


Naver & Google SEO

Service Brochure

InterAd 2025

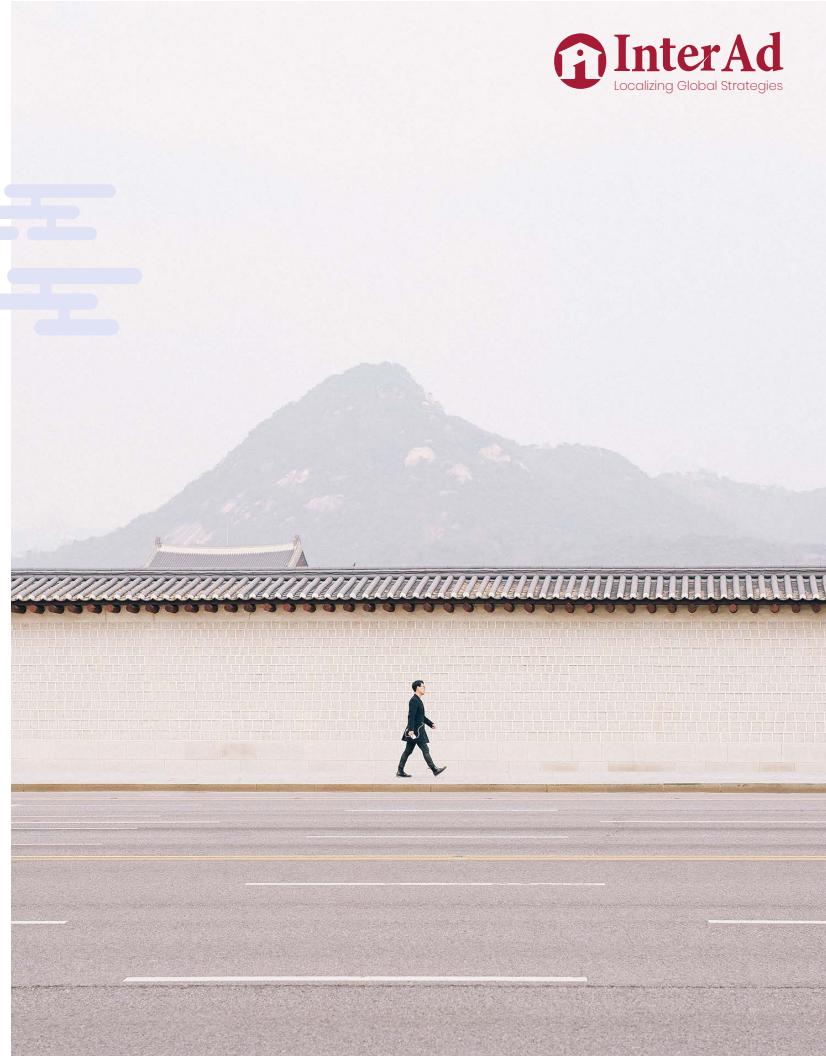


Index

1. Service Table

- Naver SEO
- Naver Blog
- Google SEO
- SEO Package

2. Our Clients



Service Table

Naver SEO

Full Audit, Keyword research and Strategy to improve your visibility in Korea's largest Search Engine.

Naver Blog

Drive awareness to your brand in Naver VIEW section.

Google SEO

Improve your website organic performance on Google KR.

SEO Package

Naver & Google SEO package for medium and small business.

Setup – SEO Planning

- First Audit.
- Keyword Research.
- Strategy Definition.
- Project Timeline.
- Keyword Monitor Setup.

On-Page Optimization

- Website Proofreading.
- Meta tags optimization
- Content Optimization
- Technical SEO
- Internal Linking
- Naver content Guidelines

Off-Page Optimization

- Naver Indexation
- Naver Blog Opening
- Naver Blog Link Building
- Link Spam Checking

Monitoring & Reporting

- Keyword Monitoring
- Monthly Reporting
- Trouble Shooting



Naver Blog Setup

We help you creating your very first Naver Blog, from the user name to the page design.

Article Translation and Publishing

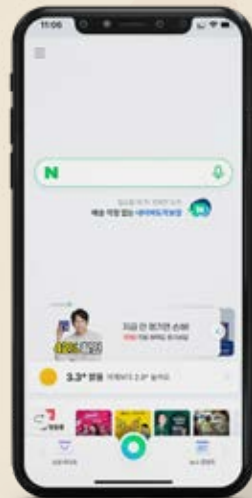
Content posting based on existing English content. We select the best keywords, translate and localize the content and do our best to rank it on Naver VIEW section.

Community Management

We help you growth your community and solve their questions about your business.

Monthly Reporting

Monthly report with followers and visits provided at the end of every month.



Setup – SEO Planning

- First Audit
- Keyword Research
- Strategy Definition
- Project Timeline
- Keyword Monitor Setup

On-Page Optimization

- Website Proofreading
- Meta tags optimization
- Content Optimization
- Technical SEO
- Internal Linking
- Google Content Guidelines

Off-Page Optimization

- Link Building in Tistory and Brunch
- Link Spam Checking

Monitoring & Reporting

- Keyword Monitoring
- Monthly Reporting
- Trouble Shooting



Monthly Management

SEO Package 2025

Setup

Site Audit

Evaluation of site's performance to identify areas for improvement.

Webmaster Setup

Naver Search Advisor, Google Search Console.

Keyword Research

Up to 500 Keywords relevant to the industry.

Competitor Analysis

Keyword Gap, Status, etc.

Monitor Tracking Setup

on Google & Naver.

Link Analysis

Backlink status and qualitative Analysis.

Monthly Reports

- Performance Report
- Rank Monitoring
- Troubleshooting

Startup Package

(Websites under 50 pages)



What does include?

Indexation

(Google, Naver).

On-Page Optimization

(T&D, Headings, Content).

Off-Page Optimization

(Naver Blog, Influencers).

Keyword Tracking

Monthly Reporting

Business Package

(Websites from 51 to 300 pages)



What does include?

Indexation

(Google, Naver).

On-Page Optimization

(T&D, Headings, Content).

Off-Page Optimization

(Naver Blog, Influencers).

Keyword Tracking

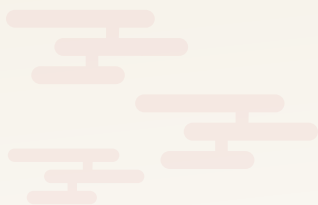
Monthly Reporting

Official Naver Blog Creation



Our Clients





Thank You!

www.interad.com/en

contact@interad.com

+82.2.3454.1513

